

**NEOMOTION**  
LIVE LIFE TO THE FULLEST



# Problem

Wheelchair users are **confined** to four walls  
& **invisible** in society



## **NEOFLY**

Customized Indoor Mobility

## **NEOBOLT**

Independent Outdoor Mobility





## NEOFLY

### 18 Customizations

- Correct Posture
- Efficient Propulsion
- Compact, Increases Accessibility
- Stylish, Self-Confidence

## NEOBOLT

No Transfers !

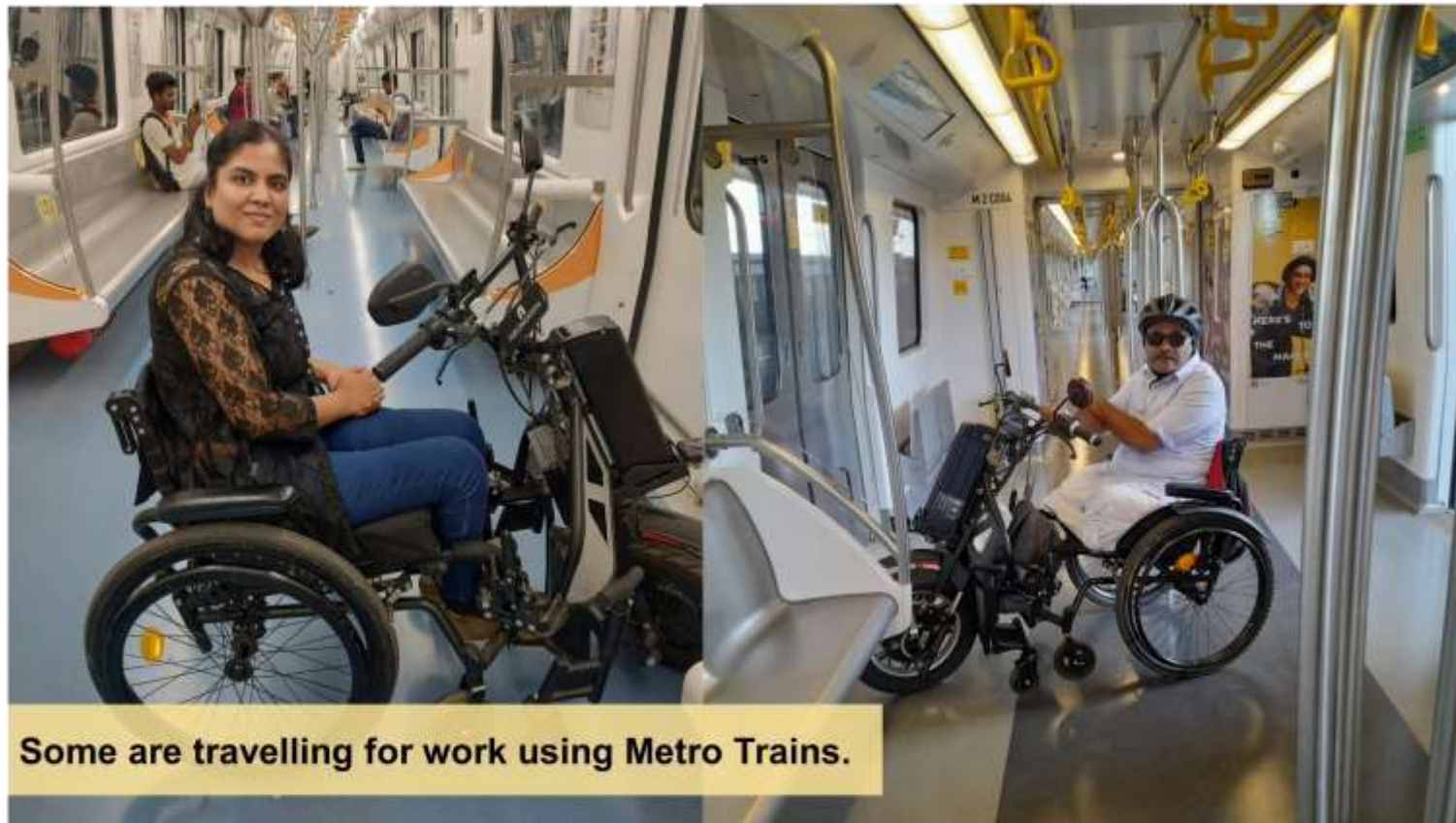
- User Attaches Independently
- Tailored for Uneven Terrain
- 25 km per Charge, 4 Hours Recharge
- Low-Cost Outdoor Mobility



4000 Users  
Pan-India Presence







**Some are travelling for work using Metro Trains.**







**Some are looking after their farms.**



**Some are completing their education**





# Go To Market

Digital Marketing

CSR

Hospitals

South East Asia

Test Drive / Demo

Government

Medical Professionals

Middle East

E - Commerce

Africa

Retail /  
Experience Store

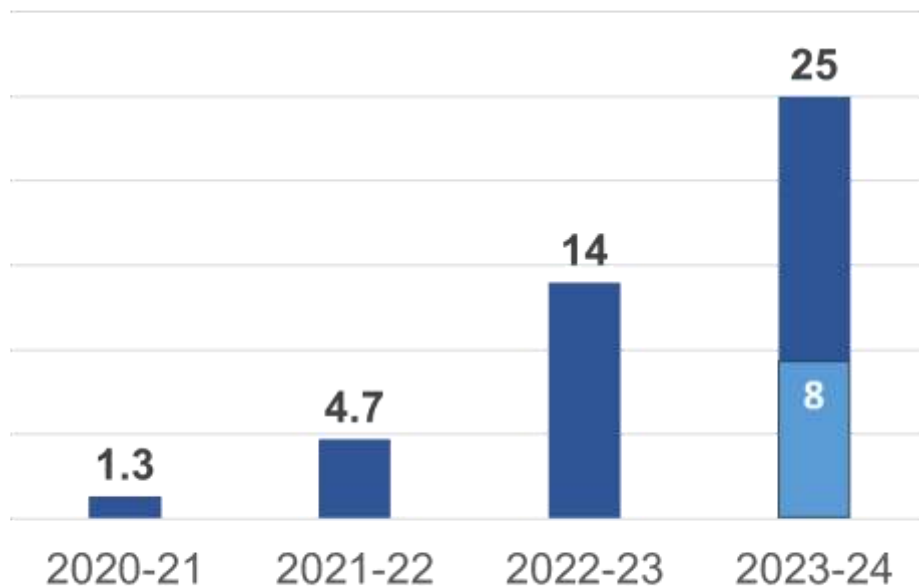
US, EU, Australia

Low Cost Financing

**ASK**  
Develop Sale  
Channel

## Revenue

Rs Crore





# Competition

		NeoMotion	Low Cost	High Cost
1	Design for Uneven Road / Pothole / Speed Breaker			
	- Ground Clearance	✓	✗	✓
	- Wheel Size, Grip	✓	✗	✓
	- Ruggedness	✓	✗	✓
	- Suspension & Ride Comfort	✓	✗	✓
2	Indian Attire – Dhoti, Lungi, Saree	✓	✓	✗
3	Ease of Attachment	✓	✗	✓
4	Price	1x	1x	5x
5	Availability & After Sales Service in India	✓	✗	✗

## Future Scope & ASK



**NEOPOWER**



**NEOSTAND**



**NEOLITE**



**NEOSCOOT**

**New Product  
Development**

**Exports**

**ASK - Sale Channel  
Hospitals &  
Rehabilitation Centres**

## Team



**50 Members**

25% of Team – Persons with Disability

# Leadership



**Swostik Dash**

Chief Executive Officer

B.Tech, M.Tech.  
IIT Madras



**Dr Sujatha Srinivasan**

Director, Advisor

Professor  
IIT Madras



**Ashish Sharma**

Chief Product Officer

B.Tech, M.Tech.  
IIT Madras



**Siddarth Daga**

Chief Impact Officer

B.Tech, M.Tech.  
IIT Madras



**Thank you !**